

THE BIG PRIZE SHOWDOWN CONTEST RULES

THE BIG PRIZE SHOWDOWN CONTEST (THE “**CONTEST**”) IS INTENDED TO BE CONDUCTED IN THE PROVINCE OF ONTARIO ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE OF THE AGE OF MAJORITY IN THE PROVINCE OF ONTARIO OR OLDER AT THE TIME OF ENTRY. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE “**CONTEST RULES**”).

1. ELIGIBILITY. To be eligible for this Contest, an individual must:

- (a) be a legal resident the province of Ontario; and
- (b) be of the age of majority or older in the province of Ontario at the time of entry.

Employees of Corus Radio Inc. operating CIQB-FM (the “**Station**”) and its parents, affiliates, subsidiaries, related companies, successors and assigns (together with the Station, “**Corus**”), FABRICARE Cleaning Services, The Fencing Crew, Len’s Mill, Mapleview Tire, The Queens Hotel, Christie’s Mill Inn and Spa, Horseshoe Resort, Simcoe IT Solutions Inc. and each of their affiliates, subsidiaries, related companies, successors and assigns (collectively, “**Prize Providers**” and together with Corus, the “**Sponsors**”), advertising and promotional agencies, any person who has been confirmed as a winner of any previous Station administered contests within thirty (30) days preceding the Contest start date indicated below where the prize was valued over five hundred Canadian dollars (CDN\$500.00) and/or the household members of any of the above are not eligible to enter.

The Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

2. CONTEST PERIOD. The Contest begins at 8:10 a.m. Eastern Time (“**ET**”) on April 11, 2023 and ends at 5:20 p.m. ET on April 21, 2023 (the “**Contest Period**”) after which time the Contest will be closed and no other entries shall be accepted.

3. HOW TO ENTER.

- (a) There is no purchase necessary to enter the Contest. To enter, listen to the Station Monday through Friday, during the Contest Period (except statutory holidays) at approximately 8:10 a.m. ET, 11:10 a.m. ET, 3:10 p.m. ET and 5:10 p.m. ET for the cue to call to be played (the “**Cue to Call**”). Upon hearing the Cue to Call, listeners are invited to call 705-739-4101 (the “**Contest Line**”). The tenth (10th) caller through the Contest Line will win a Qualifying Prize (as defined in Section 4(c) below) and be entered for a chance to win a Grand Prize (as defined in Section 4(a) below). Each Qualifying Prize Winner (as defined in Section 4(c) below) shall select one (1) Grand Prize to be eliminated from the list of Grand Prizes. The Grand Prize list will be posted and updated at www.1011bigfm.com (the “**Contest Website**”). No entries will be accepted by any other means.

- (b) Limit of one (1) entry per Qualifying Prize during the Contest Period. In the case of multiple entries, only the first eligible entry will be considered.
- (c) All entries, become the sole property of the Sponsors and will not be returned for any reason. Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. Unless otherwise set out herein, no communication or correspondence will be exchanged with entrants except with those selected as a potential winner.
- (d) Streaming listeners may be listening to a delayed stream of the radio signal, which may vary depending on the device on which you are listening and the speed of the internet connection. Sponsors recommend turning on a radio to the Station for the Cue to Call. Sponsors assume no liability for entrants not making timely phone calls to the Station due to delays in the streamed signal.
- (e) If the telephone connection between the Station announcer and an entrant is not clear, such that the announcer and/or entrant cannot hear each other or the entrant is disconnected, that entrant may, in the sole discretion of the Sponsors, be disqualified and the Releasees (defined in Section 7 below) will not be liable in any way.

4. PRIZES.

- (a) **Grand Prizes.** There are five (5) grand prizes (each a “**Grand Prize**”, collectively the “**Grand Prizes**”) available to be won by the Grand Prize winners (each a “**Grand Prize Winner**”, collectively the “**Grand Prize Winners**”) consisting of one (1) of the following Grand Prizes that remain at the end of the Contest Period:
 - i. A two (2) night stay at *Christie’s Mill Inn & Spa*, in a signature guestroom with one (1) king bed, based on double occupancy (the “**Hotel**”);
 - ii. A home office laptop package from *Simcoe IT Solutions*, which shall include a laptop, two (2), nineteen inch (19”) monitors, a monitor stand, a laptop stand, a wireless keyboard and mouse, and one (1) year of monitoring and anti virus protection;
 - iii. A five (5) day/seven (7) night family pass for the 2023/2024 ski season from *Horseshoe Resort* (the “**Ski Pass**”);
 - iv. A one thousand Canadian dollar (CDN\$1,000.00) gift card from *Len’s Mill Store* in Barrie;
 - v. A custom wooden swing gate up to forty-eight inches (48”) in width from *The Fencing Crew* “the “**Gate**””, which shall include installation and all required posting and framing;
 - vi. A set of four (4) all-season tires from *Mapleview Tire* (the “**Tires**”);
 - vii. Three hundred (300) pairs of black socks;
 - viii. One hundred forty-eight thousand (148,000) candy covered milk chocolate candies;
 - ix. Two thousand, five hundred fifty-six (2,556) AAA batteries;
 - x. Seven thousand, six hundred (7,600) glow sticks;
 - xi. Forty (40) celebrity throw pillow covers;
 - xii. Forty (40) fanny packs;

xiii.	Four thousand, five hundred (4,500) taco shells;
xiv.	Three thousand, four hundred eighty (3,480) miniature wild animal toys;
xv.	Three hundred thirty (330) movie-themed toys;
xvi.	Three thousand, nine hundred sixty (3,960) mustaches;
xvii.	Seven thousand six hundred (7,600) balloons;
xxviii.	Five hundred (500) chocolate bars;
xix.	Two hundred fifty-eight (258) pounds of pebbles;
xx.	One hundred twenty (120) pairs of kitchen tongs;
xxi.	Six thousand, three hundred eighty (6,380) mini rubber ducks;
xxii.	Two hundred two thousand, five hundred (202,500) gold star stickers;
xxiii.	One hundred fifty-five (155) blank cassettes;
xxiv.	Two thousand (2,000) packages of ramen noodles;
xxv.	One hundred forty-two (142) tubes of hair gel;
xxvi.	Thirty-three (33) Hawaiian shirts;
xxvii.	Ten thousand, eight hundred (10,800) bottle caps;
xxviii.	Nine hundred twelve (912) pads of sticky notes;
xxix.	Twenty-five thousand (25,000) bendy straws;
xxx.	One hundred sixty (160) bars of soap on a rope;
xxxi.	One hundred forty (140) confetti cannons;
xxxii.	Two thousand, four hundred (2,400) bookmarks;
xxxiii.	Forty (40) boxes of kitty litter;
xxxiv.	One thousand, one hundred thirty-six (1,136) frozen mini pizzas;
xxxv.	Two hundred eighty (280) reusable grocery bags;
xxxvi.	Two thousand, four hundred (2,400) melamine sponges
xxxvii.	Five hundred seventy-four (574) sticks of lip balm;
xxxviii.	Two thousand, nine hundred forty-one (2,941) generic thank you cards;
xxxix.	One thousand, five hundred nineteen (1,519) key blanks;
xl.	One thousand, seven hundred eighteen (1,718) pirate eye patches; and
xli.	Seven hundred nineteen (719) rolls of vinyl plastic coloured tape.

- (b) The Grand Prizes have an approximate value ranging between one thousand Canadian dollars (CDN \$1,000.00) to one thousand, six hundred thirty Canadian dollars (CDN \$1,630.00).
- (c) **Qualifying Prizes.** There are thirty-six (36) qualifying prizes (each, a “**Qualifying Prize**”, collectively the “**Qualifying Prizes**”) available to be won by the Qualifying Prize winners (each a “**Qualifying Prize Winner**”, collectively the “**Qualifying Prize Winners**”), each of which consists one (1) thirty Canadian dollar (CDN\$30.00) gift card to *FABRICARE Cleaning Centre* and one (1) twenty-five Canadian dollar (CDN\$25.00) gift card to *The Queen's Hotel*.
- (d) Grand Prizes and Qualifying Prizes are hereafter collectively referred to as “**Prize**” or “**Prizes**”. Grand Prize Winners and Qualifying Prize Winners are hereafter collectively referred to as a “**Winner**” or “**Winners**”.
- (e) Winners are not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any.
- (f) Prizes will be distributed within ten (10) business days after each Winner has been successfully contacted and notified of their Prize and fulfilled the requirements set out herein.

5. PRIZE CONDITIONS.

- (a) The Hotel reserves the right to honor this Grand Prize only on evenings when the Hotel is less than eighty percent (80%) occupied and is not valid on any Friday or Saturday from July 1, 2023 through September 30, 2023 or on December 31, 2023. Reservations are subject to availability. Original letter required to be presented and surrendered upon check-in and must be redeemed prior to March 31, 2024.
- (b) The Gate shall include a triple heavy duty black coated hinge package, black coated metal two way lock and latch system, wrought iron decorative porthole, custom decorative arbour and all materials and labour. The package covers a maximum distance of seventy kilometers (70km) from the Station at 1125 Bayfield Street North in Barrie, ON. Additional travel expenses may apply if Grand Prize Winner lives further away. Site visit and consultation must be booked before installation can be scheduled. The Gate consultation and installation must be redeemed by November 1, 2024.
- (c) The Tires do not include installation and/or rims and must be redeemed prior to September 30, 2023.
- (d) The Ski Pass includes passes for either: two (2) adults and two (2) youths (6-18 years old) or one (1) adult and three (3) youths. The passes can be redeemed with guest services in the main ski chalet at *Horseshoe Resort* prior to March 17, 2024.
- (e) Grand Prize Winners must arrange and coordinate the fulfilment of the Grand Prizes directly with the applicable Prize Provider. Grand Prizes cannot be used in conjunction with an existing job or project.
- (f) Winners will be responsible for all incidental costs and expenses not explicitly included in the Prizes, including without limitation, costs above the value of the gift certificate/gift card, maintenance, any incidental or additional work or labour services, upgrades, any permits, licenses or other authorizations required (including any of their associated costs, taxes, accessories or items of a personal nature) and any other expense not explicitly included in the Prize.
- (g) Without limiting the generality of Section 5 (a), the Releasees are not responsible for any costs or fees associated with any hidden or unforeseen work required or recommended that is discovered in the redemption of the Grand Prize or Grand Prize elements (the “**Hidden or Unforeseen Work**”). All Hidden or Unforeseen Work is Grand Prize Winner’s sole responsibility.
- (h) The terms by which the gift certificate/gift cards may be redeemed are governed by the individual retailer or service provider. Corus is not responsible for administering or ensuring compliance with the terms and conditions relating to the gift certificates/gift cards.
- (i) Prizes must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Sponsors. Any unused, unclaimed or declined portion of a Prize will be forfeited, have no cash value and the Sponsors shall have no obligation to provide either an alternative or value-in-kind. The Sponsors reserve

the right, in their sole discretion, to substitute a prize of equal or greater value if a Prize (or any portion thereof) cannot be awarded for any reason.

- (j) Shipped Prizes shall not be insured and the Sponsors shall not assume any liability for lost, damaged or misdirected Prizes.

6. **WINNER SELECTION.**

Five (5) Grand Prize Winners shall be selected by the Station as follows:

- (a) On each of April 24, April 25, April 26, April 27, and April 28, 2023 at approximately 9:01 a.m. ET in Barrie, Ontario, one (1) Qualifying Prize Winner will be selected by a random draw from all eligible entries received during the Contest Period. The selected Qualifying Prize Winner will be contacted by the Station following the draw at the telephone number provided at the time of qualifying. The selected Qualifying Prize Winner must answer the call in order to select the Grand Prize of their choice from the remaining available Grand Prizes. If the selected Qualifying Prize Winner fails to answer the phone call, they forfeit the chance to win a Grand Prize, and another eligible Qualifying Prize Winner will be randomly selected and called in accordance with the same process. This will continue until an eligible Qualifying Prize Winner answers the Station's telephone call and a Grand Prize can be awarded.
- (b) The odds of being selected as a potential winner are dependent upon the total number of people who call the Contest Line during a Cue to Call. Once a Qualifying Prize Winner, the odds of being selected as a potential winner are one (1) in thirty-six (36).
- (c) Before being awarded a Qualifying Prize, each Qualifying Prize Winner shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail, to comply with the Contest Rules and sign and return the Release (described below). Each Qualifying Prize Winner must respond by telephone or e-mail (as specified in the notification) to the contact number or e-mail address provided no later than the indicated deadline set out in the Contest Rules and/or the notification. If the Qualifying Prize Winner does not respond accordingly, they will be disqualified and will not receive a Prize and another entrant may be selected in the Sponsors' sole discretion until such time as an entrant satisfies the terms set out herein. The Sponsors are not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for the Sponsors to receive a selected entrant's response.
- (d) If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Contest Rules, there will be a random draw amongst all eligible Prize claimants after the Contest's closing date to award the correct number of Prizes.

- 7. **RELEASE.** Winners will be required to execute a legal agreement and release ("**Release**") that confirms Winners': (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of each of the Sponsors, Facebook, Instagram, and their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the "**Releasees**") from any and all liability for any loss, harm, damages, cost or expense arising out of

participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Sponsors of the unrestricted right, in the Sponsors' collective or individual discretion, to produce, reproduce, display, publish, convert, post, serve, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winner's name, statements, image, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within two (2) business days of the date indicated on the accompanying letter of notification or the verification as a Winner or the selected entrant will be disqualified and the Prize forfeited.

8. **INDEMNIFICATION BY ENTRANT.** By entering the Contest, each entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, exposure to the COVID-19 virus, death, or property damage, resulting in whole or in part, directly or indirectly, from: (a) their participation in the Contest or any Contest-related activity; (b) the acceptance, use, or misuse of any Prize; or (c) any breach of the Contest Rules. Each entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the entrant's participation in the Contest, without limitation.
9. **LIMITATION OF LIABILITY.** The Sponsors assume no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsors are not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsors assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsors, such as tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest and/or the Contest Website.
10. **CONDUCT.** By participating in the Contest, each entrant is deemed to have executed and agrees to be bound by the Contest Rules, which will be posted at the Contest Website throughout the Contest Period. Each entrant further agrees to be bound by the decisions of the Sponsors, which shall be final and binding in all respects. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest and/or Contest Website or any related promotional website; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any Corus property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass the Sponsors or any other person. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE**

RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION. Winners and any guests must at all times behave appropriately when taking part in the Prizes and observe the Contest Rules and any other rules or regulations in force at the Prize related locations, including but not limited to any COVID-19 requirements in force. The Sponsors reserve the right to remove from any Prize related location, any Winner and/or guest(s) who breaks such rules and/or fails to behave appropriately and to disqualify such Winner and/or guest(s). Any disqualified Winner and/or guest will forfeit any un-awarded elements of the Prize.

11. PRIVACY / USE OF PERSONAL INFORMATION.

- (a) By participating in the Contest, each entrant: (i) grants to the Sponsors the right to use their name, mailing address, age range, telephone number and or e-mail address (collectively the “**Personal Information**”) for the purpose of administering the Contest, including but not limited to contacting and announcing the Winners and coordinating the provision of the Prizes; (ii) grants to the Sponsors the right to use their Personal Information for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iii) acknowledges that the Sponsors may disclose their Personal Information to third-party agents and service providers of any of the Sponsors in connection with any of the activities listed in (i) and (ii) above.
- (b) Corus will use the entrant’s Personal Information only for identified purposes, and protect the entrant’s Personal Information in a manner that is consistent with the Corus Privacy Policy at: <https://www.corusent.com/privacy-policy/>

12. INTELLECTUAL PROPERTY. All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations is owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

13. TERMINATION. The Sponsors reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.

14. LAW. These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsors. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction’s laws.

15. DISCREPANCY. In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.

16. **SOCIAL MEDIA.** This Contest is in no way sponsored, endorsed or administered by any social media platforms on which the Contest may have been promoted and/or publicized, including but not limited to Facebook and/or Twitter. Any personal information provided in connection with the Contest is being provided to Corus and any questions, comments or complaints regarding the Contest must be directed to Corus.